

Auctions

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Abstract

We introduce auctions for multiagent systems. Chapter 7.



1 Valuations

2 Simple Auctions

- Analysis of Auctions
- Auction Parameters

3 Combinatorial Auctions

- Centralized Winner Determination
- Distributed Winner Determination
- Bidding Languages
- Preference Elicitation

Valuation

- Private value.
- Common value.
- Correlated value.

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- Non-transferable tickets to a concert.
- Tickets to a concert.
- Collectible stamp.

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What type of value?

- Non-transferable tickets to a concert. **Private**
- Tickets to a concert. **Correlated**
- Collectible stamp. **Common or Correlated**

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English Auction

- First-price open-cry ascending auction.
- Very common.
- Initial prices is the reservation price.
- Dominant strategy: bid current price plus epsilon until reservation price.
- Winner's curse if common or correlated.

First-price Sealed-bid Auction

- One bid per person in a sealed envelope are given to the auctioneer who then picks the highest bid.
- Whoever submitted the highest bid wins and pays that price.
- It has no dominant strategy.
- Leads to spying.

Dutch Auction



Ontario

Flower Growers Co-op.

- Open-cry descending price.
- Equivalent to first-price sealed-bid auction.
- Real-time efficient.

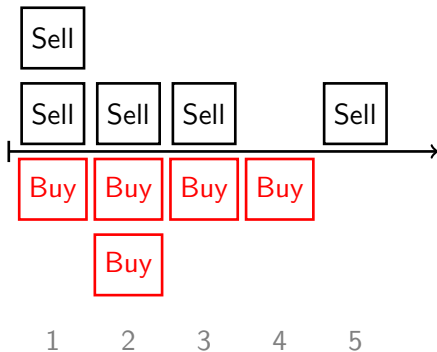
Vickrey Auction



William Vickrey.
1914–1996.
Nobel Prize in
Economics, 1996.

- Second-price sealed-bid.
- Bidding true valuation is dominant strategy if private value.
- Eliminates strategizing.
- People don't like them.

Double Auction



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Revenue Equivalence

- On which auction do sellers make more money?

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Revenue Equivalence Theorem

All four auctions produce the same expected revenue in private value auctions and with bidders that are risk-neutral.

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All four auctions produce the same expected revenue in private value auctions and with bidders that are risk-neutral.

- If risk-averse then Dutch and First-price are better.
- In common or correlated value English gives higher revenue.

Collusion

- Bidder collusion affects all 4 auctions.
- English and Vickrey auctions *self-enforce* collusion agreements.

Lying

- A **lying auctioneer** can make money from a Vickrey auction.
- He can also place shills in an English auction.

Inefficient Allocation

Costs of Doing Tasks

tasks	Agent 1	Agent 2
t1	2	1.5
t2	1	1.5
t1,t2	2	2.5

- Leads to inefficient allocation if auction t1 then t2.
- Implement full lookahead.
- Use a combinatorial auction.

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Designing Auctions

- Decide what control you have.
 - Control only the agent.
 - Control only the mechanism.
 - Control both.
- If controlling the mechanism you must decide on:
 - Bidding rules.
 - Clearing rules.
 - Information rules.

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Combinatorial Auction

- In a **combinatorial auction** agents can place bids for sets of goods.
 - M set of items for sale.
 - $b_i(S) = \mathfrak{R}$ is agent i 's bid for $S \subseteq M$.
 - $\bar{b}(S) = \max_{i \in \text{bidders}} b_i(S)$ is the set of relevant bids.

Example



Price	Bid items
\$1	Beast Boy
\$3	Robin
\$5	Raven, Starfire
\$6	Cyborg, Robin
\$7	Cyborg, Beast Boy
\$8	Raven, Beast Boy

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Winner Determination

$$X^* = \arg \max_X \sum_{S \in X} \bar{b}(S)$$

where X is a set of sets of goods that allocates each good to only one bidder.

Problem Complexity

The number of ways to partition a set of n elements into k non-empty sets is the Stirling number of the second kind

$$S(n, k) = \frac{1}{k!} \sum_{i=0}^{k-1} (-1)^i \binom{k}{i} (k-i)^n$$

so the total number of allocations of m goods is

$$\sum_{i=1}^m S(m, i),$$

which is

$$O(m^m) \text{ and } \omega(m^{m/2}).$$

It is Hard

Theorem

Winner Determination in Combinatorial Auction is NP-hard. That is, finding the X^ that maximizes revenue is NP-hard.*

It is Really Hard

Theorem

The decision version of the winner determination problem in combinatorial auctions is NP-complete, even if we restrict it to instances where every bid has a value equal to 1, every bidder submits only one bid, and every item is contained in exactly two bids.

Linear Programming?

If, there is a singleton bid for every item then:

Maximize:

$$\sum_{b \in B} x[b] b^{\text{value}}$$

Subject to:

$$\sum_{b|j \in b^{\text{items}}} x[b] \leq 1, \forall j \in M$$

$$x[b] \in \{0, 1\}, \forall b \in B,$$

where $x[b]$ is a bit which denotes whether bid b is a winning bid.

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where $x[b]$ is a bit which denotes whether bid b is a winning bid. In practice, these general algorithms are **much slower** than specialized search algorithms.

More Linear Programming Cases

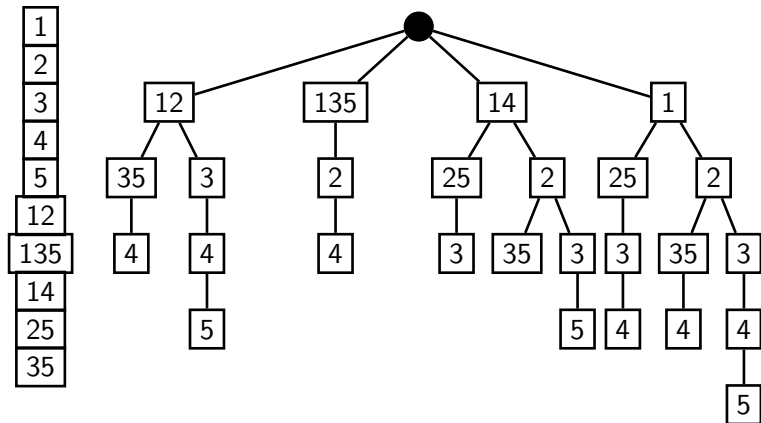
The LP problem will solve a combinatorial auction when the bids satisfy any one of the following criteria:

- 1 All bids are for consecutive sub-ranges of the goods.
- 2 The bids are hierarchical.
- 3 The bids are only OR-of-XORs of singleton bids.
- 4 The bids are all singleton bids.
- 5 The bids are downward sloping symmetric.

Search Algorithm

- 1 Number the goods from 1 to m .
- 2 Create an empty root node.
- 3 For each node, add as its children all the bids that
 - 1 include the smallest good that is not on the path and
 - 2 do not include any good on the path.

Search Tree



9 leafs versus 52 allocations

Branch and Bound on Branch on Items Tree

BRANCH-ON-ITEMS-CA()

- 1 $r^* \leftarrow 0$ \triangleright Max revenue found. Global variable.
- 2 $g^* \leftarrow \emptyset$ \triangleright Best solution found. Global variable.
- 3 BRANCH-ON-ITEMS-CA-HELPER($1, \emptyset$)
- 4 **return** g^*

- We will use:

$$h(g) = \sum_{i \in \text{items not in } g} \max_{S | i \in S} \frac{\bar{b}(S)}{|S|}$$

Branch and Bound on Branch on Items Tree

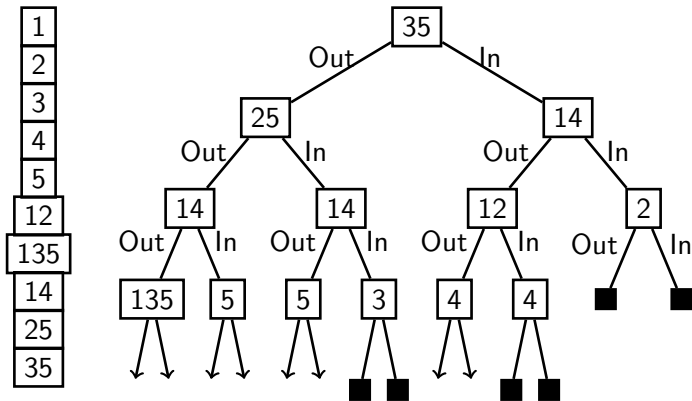
BRANCH-ON-ITEMS-CA-HELPER(i, g)

```

1  if  $i = m$                                 ▷  $g$  covers all items
2      then if  $\sum_{b \in g} b^{\text{value}} > r^*$       ▷  $g$  has higher revenue than  $r^*$ 
3          then  $g^* \leftarrow g$ 
4               $r^* \leftarrow \sum_{b \in g} b^{\text{value}}$ 
5          return
6  for  $b \in \{b \in B \mid i \in b^{\text{items}} \wedge b^{\text{items}} \cap \bigcup_{b_1 \in g} b_1^{\text{items}} = \emptyset\}$ 
7      do  $g' \leftarrow g + b$     ▷  $b^{\text{items}}$  don't overlap  $g$ 
8          if  $\sum_{b_1 \in g'} b_1^{\text{value}} + h(g') > r^*$ 
9              then BRANCH-ON-ITEMS-CA-HELPER( $i + 1, g'$ )

```

Branch on Bids Search Tree



Branch and Bound on Branch on Bids Tree

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- 3 BRANCH-ON-BIDS(\emptyset, B)
- 4 **return** g^*

Branch and Bound on Branch on Bids Tree

BRANCH-ON-BIDS(g , *available-bids*)

```

1  if available-bids =  $\emptyset$ 
2    then return
3  if  $\bigcup_{b \in g} b^{\text{items}} = M$   $\triangleright g$  covers all items
4    then if  $\sum_{b \in g} b^{\text{value}} > r^*$   $\triangleright g$  has higher revenue than  $r^*$ 
5      then  $g^* \leftarrow g$ 
6       $r^* \leftarrow \sum_{b \in g} b^{\text{value}}$ 
7    return
8  next  $\leftarrow$  FIRST(available-bids)
9  if  $\text{next}^{\text{items}} \cap \bigcup_{b_1 \in g} b_1^{\text{items}} = \emptyset$   $\triangleright$  next's items do not overlap  $g$ 
10   then  $g' \leftarrow g + \text{next}$ 
11     if  $\sum_{b_1 \in g'} b_1^{\text{value}} + h(g') > r^*$ 
12       then BRANCH-ON-BIDS( $g'$ , REST(available-bids))
13  BRANCH-ON-BIDS-CA-HELPER( $g$ , REST(available-bids))

```

Other Improvements

- Keep only the highest bid for any set.
- Remove provably noncompetitive bids (i.e. they are dominated by another bid or sets of bids).
- Decompose bids into connected sets. Each solved independently.

Analysis and Updates

- Results depend a lot on bid distribution and correlation.
- Much better than testing allocations.
- Thousands of bids doable in seconds.

- Newer algorithms order bids for even better performance.
- Approximation algorithms are 1-2 orders faster but find only 99% of optimal solution.
- Does not divide payment among sellers.

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Distribute over Bidders

The PAUSE auction.

- 1 Have simultaneous open-cry auctions for each individual item.
- 2 **For** ($k \leftarrow 2; k \leq m; k \leftarrow k + 1$)
- 3 **do** Each bidder must place a complete bidset
 (using his bids or others' bids)
 where bids are all of size less than k .

PAUSE Analysis

- Each bid is a complete bidset so auctioneer only needs to check that revenue increases.
- Bidders have an incentive to perform calculation as it means they could get a good deal if they win.
- We have published paper on myopically-optimal bidding algorithm: PAUSEBID

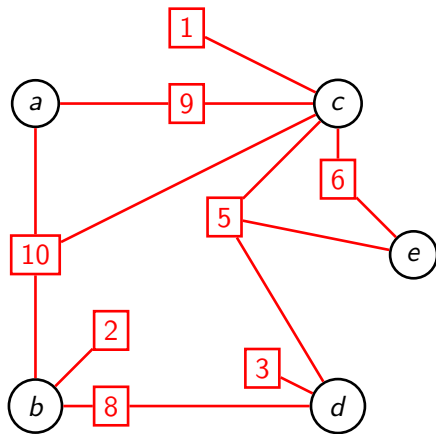
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- Bidders have an incentive to perform calculation as it means they could get a good deal if they win.
- We have published paper on myopically-optimal bidding algorithm: PAUSEBID
- **Results:** PAUSE+PAUSEBID \rightarrow usually X^*

Distribute Over Sellers

- Each seller of an item negotiates with other sellers to clear a bid for himself.
- We then have a **negotiation network**, again.

Negotiation Network



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 - Most algorithms work with OR bids.

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 - Most algorithms work with OR bids.
- **OR* bids:** use OR bids but create dummy items to express xor constraints.

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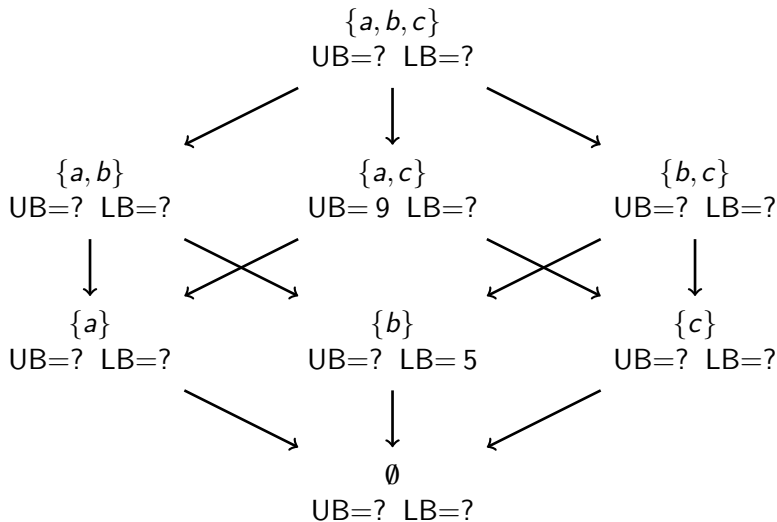
Preference Elicitation

- **Idea:** ask only about information we need to find solution.

Preference Elicitation

- **Idea**: ask only about information we need to find solution.
- Assume **free disposal**: if $S \subseteq T$ then $v(S) \leq v(T)$.

Constraint Network



PAR algorithm

PAR()

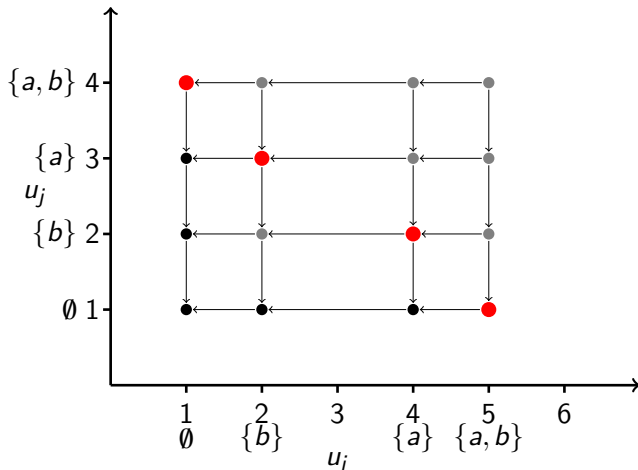
```
1  fringe  $\leftarrow$   $\{\{1, \dots, 1\}\}$ 
2  while fringe  $\neq$   $\emptyset$ 
3      do c  $\leftarrow$  first(fringe)
4          fringe  $\leftarrow$  rest(fringe)
5          successors  $\leftarrow$  CHILDREN(c)
6          if FEASIBLE(c)
7              then pareto-solutions  $\leftarrow$  pareto-solutions  $\cup$  c
8                  fringe  $\leftarrow$  successors
9          else for n  $\in$  successors
10             do if n  $\notin$  fringe
11                  $\wedge$  UNDOMINATED(n, pareto-solutions)
12                     then fringe  $\leftarrow$  fringe  $\cup$  n
```

PAR algorithm

CHILDREN($\{k_1, \dots, k_n\}$)

```
1  for  $i \in 1 \dots n$ 
2      do  $c \leftarrow \{k_1, \dots, k_n\}$ 
3           $c[i] \leftarrow c[i] + 1$ 
4           $result \leftarrow result \cup c$ 
5  return  $result$ 
```


Rank Lattice



PAR Algorithm

- PAR algorithm only asks rank questions.
- PAR algorithm finds complete Pareto frontier.
- Cannot determine utilitarian solution since it only asks rank questions.

EBF Algorithm

- Same as PAR but also ask for the values and always expand allocation in fringe with highest value.
- Will find the utilitarian solution.

EBF Algorithm

EBF()

```
1  fringe  $\leftarrow$   $\{\{1, \dots, 1\}\}$ 
2  if  $|fringe| = 1$ 
3      then  $c \leftarrow \text{first}(fringe)$ 
4      else  $M \leftarrow \{k \in fringe \mid v(k) = \max_{d \in fringe} v(d)\}$ 
5          if  $|M| \geq 1 \wedge \exists_{d \in M} \text{FEASIBLE}(d)$ 
6              then return  $d$ 
7              else  $c \leftarrow \text{PARETO-SOLUTION}(M)$ 
8  if  $\text{FEASIBLE}(c)$ 
9      then return  $c$ 
10 successors  $\leftarrow \text{CHILDREN}(c)$ 
11 for  $n \in successors$ 
12     do if  $n \notin successors$ 
13         then  $fringe \leftarrow fringe \cup \{n\}$ 
14 goto 2
```

PAR and EBF Analysis

- Both have running times exponential on number of items.
- Bad performance in practice, ask too many questions.